

**KKR&KSR Institute of Technology and Sciences  
(Autonomous)**

**Vinjanampadu, Guntur, Andhra Pradesh-522017**

Approved by AICTE, New Delhi and Permanent Affiliation from JNTUK, Kakinada  
Accredited with "A" Grade by NAAC & NBA Accreditation Status for 4 UG (CSE, ECE, EEE, ME) Programs

**ONE DAY WORKSHOP**

ON

**ENTREPRENEURSHIP & INNOVATION**

Organizing by

**DEPARTMENT OF ARTIFICIAL INTELLIGENCE**

On

15-09-2023

By

**Mr. KATTA PRASANTH KUMAR**

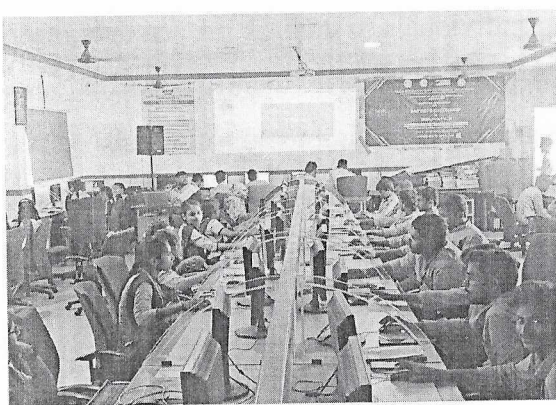
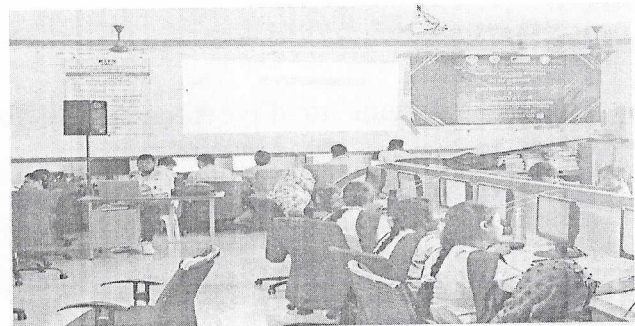
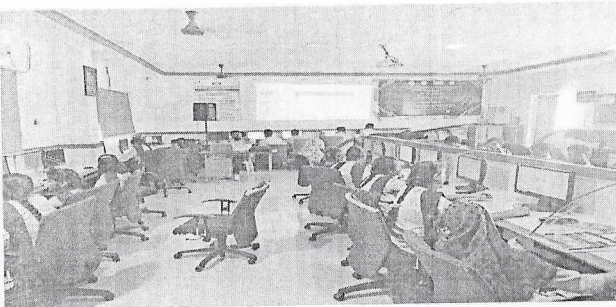
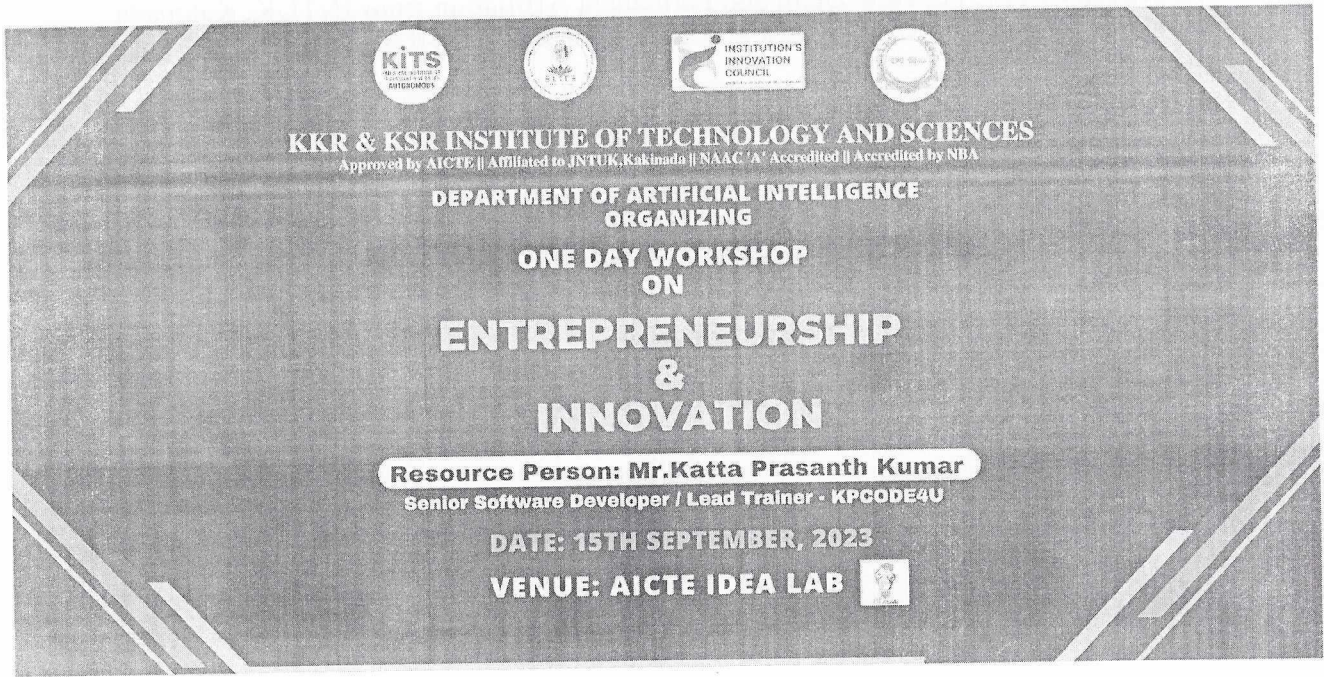
**1.Objective of the Event :**

Innovation aims to drive progress by fostering creativity, solving problems, improving efficiency, and creating new opportunities. It's about staying ahead, adapting to change, and making positive contributions to society. Innovation serves as a catalyst for progress, encompassing the generation of creative solutions, efficient problem-solving, and the identification and exploitation of new opportunities. The overarching objective is to continually advance, staying adaptable in the face of change, and making meaningful, positive contributions to society.

Entrepreneurship encompasses various objectives, driving individuals to embark on ventures that contribute to economic growth and innovation. Firstly, entrepreneurs seek to identify opportunities in the market, aiming to address unmet needs or create novel solutions. Profitability is a fundamental objective, as entrepreneurs aspire to build sustainable businesses. Additionally, fostering job creation and societal impact often drive entrepreneurial endeavors, promoting community development.

## 2. Date & Venue of the Event:

The event is organized in KKR & KSR Institute of Technology and Sciences, Vinjanampadu, Guntur, Andhra Pradesh in AICTE Idea labs on 15<sup>th</sup> September, 2023.



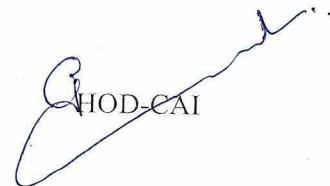
### 3. BENEFITS OF THE EVENT:

Innovation and entrepreneurship are dynamic forces that play pivotal roles in shaping and propelling economies forward. One of their key benefits lies in the generation of novel ideas and solutions, fueling progress and development. As entrepreneurs transform these ideas into reality, they contribute to job creation, addressing unemployment and fostering economic stability. Moreover, the competitive nature of entrepreneurial ventures encourages efficiency and continuous improvement, ultimately benefiting consumers.

These endeavors also lead to the evolution and enhancement of products, services, and technologies. Whether through groundbreaking inventions or incremental improvements, innovation ensures that societies experience advancements that elevate their overall quality of life. Additionally, the spirit of entrepreneurship instills a culture of resilience and adaptability, preparing individuals and communities to navigate and thrive in a rapidly changing world. In summary, the symbiotic relationship between innovation and entrepreneurship not only drives economic growth but also serves as a catalyst for positive societal transformation, fostering a climate of progress, prosperity, and ingenuity.

**No of students participated : 200**

  
Coordinator

  
HOD-CAI

**HEAD**  
**Department of CSE (AI)**  
**KKR & KSR Institute of Technology & Sciences**  
**Vinjanampadu, Guntur-522 017**

Virjampadu, Guntur-825 017  
KJR & KSR Institute of Technology & Science  
Department of CSE (AI)  
HEAD

*Signature*